

Student Success – Retention Plan

2016-2017

Prepared by: Beth Armstead, Co-Chair

Members of this committee during the 2016-17 academic year:

Beth Armstead, VP for Student Services
 Ambrosia Knighton, Lead Academic Advisor
 David Bishop, Math Associate Professor and Co-Chair
 Brian Johnson, Title V Director
 Melody Simpson, Testing Coordinator/SSC
 Filmer Lallo, NASNTI Director/Adonica Seymour, Assistant
 David Archibeque, Director of IT
 Rachele Bassen, Science Faculty
 John Miers, Librarian
 Student, Dana Eicher
 David Stokowski, Faculty, Science Program Manager – resigned Jan. 2017

**Student Success Meetings held: August 18 – Welcome Back Student Convocation, 2-4 pm; Sept 22, Oct 27, Nov 17;
 SP 16 Student Convocation, “Winter Awakenings”, Jan. 17, 2-4; meetings February 9, March 9, April 13 and May 4.
 Student Forum held November 29, 2016**

NMSU Retention Strategies	This list was updated and distributed to faculty and staff.
Quick Connect Early Alert System	At Faculty/Assoc Faculty meetings, we educate faculty regarding utilization of QC. At a minimum we ask that they review their class lists before Census date and inform us if any students have not attended. Our goal: 100% participation for all classes. SU 16 12 QC; FA 16 145 QC; SP 17 153; # of individual faculty/Assoc faculty who reported: 7/12 Faculty (2 use email); 25/50 Adjuncts. During the SP17 semester, advisors were trained in the CRM Advising module, which focuses on STEM students and early alert.
Graduation Survey	Student Services conducted a survey on May 13, the morning of Commencement. Results are available separately for this Survey.
Six Week Early Performance Grades	This fall marked the second year of the required submission by all faculty of student’s grades at 6 weeks. This identifies students at risk, including helping with financial aid, appeals, and grade reports. Student Services utilizes this report in advising and outreach to students who are not at a C or better.
Fall & Spring Student Convocation	We held a successful outdoor party in front of Martinez Hall. The students enjoyed it this family oriented and fun event. The purpose is to have an opportunity to welcome students, meet faculty and staff, and provide info tables re: banking, and campus programs and clubs. Participants receive a Planner, T-shirt and generally a flash drive. Outcomes: Student participation and identification with NMSU G. FA brings around 50 students; SP around 40
ENGL placement	COMPASS was discontinued by ACT in around Dec. 2016. All NMSU CC’s implemented Accuplacer testing. We continue to have students write a short essay which the COMM Program Manager reviews and recommends placement as well. Advisors utilize this recommendation in advising for placement. Outcome: more placements into ENGL 111G.
Student Success Center	Six workshops to support students, faculty & staff. Viewing Room for faculty & student engagement A&P presentation. FOCUS2 for Career, Major, & Education Planning (84 registered). Three free HESI 2A Practice Exams (15 visitors & 24 visits). Open Hours for faculty to meet with students. Professional Tutor for Science Majors (71 visits). Mentors trained to support student success (262 visits). SQL data tracking AccuTrack for collection of students being served (1274 visitors & 5582 visits for SY 2016-17)
Testing Center	Work Keys Career Certificate utilized by IT Bootcamp & Solo-Works. Accuplacer college placement initiated Jan.2017 (50 visitors). Compass 2016 (142 visitors); HESI A2 Admissions Assessment (11 passed). Canvas Lockdown browser & College Exams (533 visits)
Writing Lab and MATH Lab	The MATH Lab moved back into room 124 and the Writing Center opened SU16 in room 123. The first Writing Center Coordinator started but then resigned in Jan. 17. The new Coordinator began in May 2017. An Interim lead the Center’s tutoring and programming efforts. Brian Johnson began as the Title V Director in August ’16. Data for FA 17 GPA shows the following outcomes: Writing Center, with tutoring: 2.83; without tutoring 2.34 MATH Lab, with tutoring: pass rate 85%; without tutoring 63%
NMSU Community Discovery Day	Our 1 st Annual Community Discovery Day was held in April and it was successful due in part to many NMSU departments being involved. Campus Clubs showcased and NASNTI Summer Academy Information was available. Outcomes: 60 participants; St. Teresa’s School brought a class to campus for a visit following this event. Increased student and cross campus involvement by faculty and staff. The Beacon wrote up a good article too.

Transfer	Sascha Larabee resigned in July 16 therefore we lost the Transfer Advisor position, which had been funded through the NASNTI grant. Advisors continue to work with our graduates and assist them in transferring to NMSU LC for a Bachelor's. Five students attended a NMTech trip which was sponsored through a partnership with NMTech. Las Cruces reports 10 Grants transfers for FA16; 9 are reported for FA17 as of 6/17.
New Student Orientation	Student Services offers smaller, more frequent NSO's during peak times: i.e. July, August, December, January, and May for summer session. The format has stayed the same. Topics include the federally mandated "CampusSave" training, how to register, academic planning and advising, financial aid, student bills, ordering textbooks, and campus resources. Sessions are held in the Writing Lab or Student Success Center in hopes that students will be more comfortable utilizing these spaces.
Student Success is Everybody's Business	Continue to educate all faculty and staff to be involved in Student Success. Our Best Practices for Student Success handout is distributed in the Fall semester. Student Retention and Success is incorporated into our Strategic Planning, Faculty Meetings, and campus wide meetings.
Recruiting/Marketing	<ul style="list-style-type: none"> • Student Services ran ads promoting the IT Boot Camp, which was developed in response to community layoffs. Recruiting for new students, transfers, and returning students is ongoing throughout the year. • Student Services works with University Communications Department and produced new Postcards, Banners for all feeder High Schools, and mugs for distribution to 3 of the schools for 1617. More mugs will be ordered for 1718 to target more schools. • NMSU Grants participates in weekly KMIN radio interviews • Student Services participates in NM College Days in September, attending Grants, Zuni, and Gallup; attends all college and career days at High School and mid-schools in Cibola, and eastern McKinley County. We participate in GearUp activities and have a presence at the high schools for Dual Credit.
NMSU tee shirts	Continued practiced of giving NMSU G T-shirts to students at the Student Convocation. Left over T-shirts were be distributed to new staff and faculty at employee convocation, as well as other students.
Campus Activities	Annual: Career Fair – held the 2 nd Thursday in Nov., Constitution Day; workshops related to Career Search, Stress Buster Week near Finals. ASG hosted a dance for people with developmental disabilities. ASG also gave the Faculty/Staff an Appreciation lunch. Business Club was very active with a BINGO to raise funds and are creating a scholarship; they also received training for Tax Help NM and provided tax assistance to low income students and seniors. PTK, led by Dr. Erben, also held a couple of organizing events. Two students were recipients of the All USA scholarships. The Gaming Club held 6 gaming nights with a total attendance of 336. Faculty sponsored a student appreciation "Ice Cream Bar".
Textbook charges	MBS and the Book Store offered limited textbook charges to students with financial aid and in good standing. As we move to 1718, NMSU G is returning to B&N College Bookstore and will have the same access to student charges as all of NMSU.
COLL 101	Rachelle Bassen was the Program Manager for 1617. This course is no longer required in all degrees, since NMSU is working to reduce degrees from 66 to 60 credits. Most degrees give students the option of COLL 101 and C S 110. There will need to be a new PM for 1718.
Work study opportunities	It is our goal to utilize all WS allocations on campus and to develop several community placements. We had approximately 22 during Fall and Spring. One community position with the Grants Parks and Rec for the Basketball practice in Fidel. Summer Federal Work Study positions were available with no cost to the NMSU department budgets.
Student Forums	A forum was held Nov. 29, facilitated by Melody Simpson. Pizza and soda was provided by Student Services. Discussion focused on: students' preferred communication method; how to establish more of a student presence on campus; and how to increase utilization of our Support Centers.
NASNTI	This grant obtained a sixth year extension; a Student Program Coordinator was hired for the Ashwi Center (Zuni), January – September. NASNTI funded 3 concurrent DC Summer Academies, 2 at Grants and 1 at Zuni. There were 19 Dual Credit students from Zuni during SP17. To ha jii lee and Acoma sites continued services this past year. NASNTI will end 9/30/17.

Three year retention rates for full time, degree seeking, from Fall to Fall:

Fall 13-14 43.53%

Fall 14-15 53.13%

Historical average 50.96%; Statistics provided by Rose Carlson

Ideas/Goals/Plans for 17-18.

1. Continue holding Student Forums to hear students' voices/needs, at least 1/semester.
2. Continue to examine/analyze transfer data and how to help our students obtain Bachelor's degrees.
3. Increase % of all faculty utilizing QC for early alerts.
4. Consider an online chat for students to ask Q&A during the semester.